

***"Education is the most powerful weapon which you can use to change the world" – Nelson Mandela***

The words of Nelson Mandela reflect what is close to our heart and to our "raison d'etre"! Because what has led to the creation of our organisation is passion! A passion for Education and a passion to serve in Education. Furthermore, a genuine and profound interest in the development and empowerment of young people. Our youth is our future. Helping them to understand themselves, to appreciate and acknowledge their wants and needs and guiding them to how determine their route to a successful and above all happy career and life, our Mission!

We have been serving the Career Coaching and Educational/University Counselling sector in Cyprus, for nearly 20 years now. The number of Cypriot, as well as international students we served and whom we had the pleasure to see develop, move on and now following successful lives & careers - including the number of parents we had the pleasure to see satisfied and relieved, allow us to feel that our guidance, advice and assistance, have added value to some people's lives. Our long-standing experience in the field, the knowledge and information we have, as well as the excellent contacts and connections with academic institutions locally and in the UK, make us confident that we can be of help. Aiming to always offer the best quality to our clients, we constantly undergo internal reviews and upgrade our services according to what we determine is needed and is in line with the requirements of the times.

Thank you for visiting our site. These past 18 years have been a wonderful journey for us, one that we intend to continue hand in hand with our constant companions: passion, enthusiasm and dedication!



**Marlene Philippou**  
Executive Founding Director

S.M.A.R.T. Options Educational Services