

General info: main campuses, accreditations and rankings:

Established in 1973, European University is a top international business school with a network of campuses across Europe and Asia

. Our main locations are

Switzerland (Montreux and Geneva), Spain (Barcelona) and Germany (Munich)

. EU

is triple accredited by

[ACBSP](#)

,

[IACBE](#)

and

[CEEMAN](#)

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In 2010 European University was ranked among the

[top 10 business schools in Spain](#)

and among the

[top 50 in Europe](#)

according to the QS Top MBA ranking. Furthermore, EU was listed in the China Economic Review among the

top 20 business schools in the world

(for more details please see the attached document China Economic Review Listings).

Programs:

EU provides **3-year Bachelor's and 1-year Master of Business Administration (BBA & MBA) programs** with more than 10 different majors.

Bachelor's programs (BBA):

- Business Administration (BBA)
- Communication & Public Relations
- Leisure & Tourism Management
- International Relations
- Sports Management
- Business Finance
- Multimedia Management

MBA programs:

- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management
- Entrepreneurship
- Leadership
- E-Business
- Sports Management
- Human Resources Management

Advantages of the education at EU:

Education at EU is **student-oriented and personal** with students benefitting from our **practical approach**

to business theory through the **case method**

. Our faculty offers both strong academic credentials and real-work experience which, together with the

company visits

we organize, makes the perfect connection between the workplace and the classroom.

Furthermore, students are encouraged to transfer between our

international campuses

all of which follow an

identical curriculum taught in English

in order to obtain

a

truly global experience

. In order to provide our students with an even wider range of international opportunities, we have developed

exciting

[dual-degree programs](#)

with our

[international partners](#)

in the US

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